



Dear Business Owner,

The Learning Council invites you to be a sponsor of the 1st Annual Pickle Fest, to be held on October, 14th 2023 in Paonia, Colorado at Apple Valley Park. This will be a family event consisting of a Pickleball Tournament, a Pickle contest, live music, games, and local food. Your support will allow us to provide a special experience for the participants as we celebrate all things pickle related.

Pickleball is the fastest growing sport in the country. It is a multi-generational activity that allows families to play together. Many of our senior community members have taken up the sport, becoming more active and making new friends. Pickleball is a healthy, social sport and an asset to the community.

As a sponsor of the tournament, we will place your logo in email communication, posters, flyers, and you will be listed in press release. Flyers will be distributed throughout the Western Slope. Your banner can also be displayed on the court fence during the tournament if you choose. Your business is invited to offer giveaways that will be distributed each day of the tournament. This event is expected to be enjoyed by participants from all over Colorado and nearby states.

The tournament will be hosted at the Apple Valley Park Tennis Courts. In case of weather, the event will be moved to the Paonia K-8 gymnasium.

The Learning Council is a 501(c)3 non-profit. As such, your donation may be tax deductible. Please consult your tax professional.

If you have any questions or comments, please feel free to give me a call and I will be happy to discuss how you can be a sponsor. Thank you for your support and we look forward to your participation this year.

Sincerely,

*Patrick Liberty*

Patrick Liberty

Local Pickleball Player & The Learning Council Volunteer and former Board Member

Phone: 970-948-4343

Email: [prosperityandhealth9@gmail.com](mailto:prosperityandhealth9@gmail.com)

## **2023 Paonia Pickle Fest**

THANK YOU FOR YOUR SPONSORSHIP!

The Learning Council: PO Box 1744, Paonia CO 81428



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Please return this completed form to:

Patrick Liberty  
43 Pan American Avenue  
Paonia, Colorado 81428

\_\_\_\_\_ YES, I will sponsor this year

\_\_\_\_\_ I will provide a give-a-way item

**Tournament Sponsorship Fee: \$150 and/or a give-a-way item**

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Email: \_\_\_\_\_

Please make checks payable to The Learning Council and remit sponsorship fee with this form by Wednesday, September 13<sup>th</sup>, 2023. Add payment memo of: Pickle Fest

We also accept Visa and MasterCard.